



**EAWiBP**  
EAST AFRICAN WOMEN  
in BUSINESS PLATFORM

A Center of Excellence for  
Business Women in East Africa

## WHO WE ARE

*East Africa Women in Business Platform (EAWiBP) brings together individuals and organisations (associations; informal and cross border traders; small holder and large-scale farmers; women-owned and run micro, small, medium and large sized enterprises) from across the East African Community, who support issues that are important to professional women and women in business.*

### OUR VISION

To be a women's centre of excellence for intra and extra- EAC trade

### OUR MISSION

To position and catalyze the participation of women in EAC's integration process

### MEMBERSHIP

More than **3000** women from Burundi, Kenya, Rwanda, Tanzania and Uganda





## CORE VALUES

1. Commitment to equality
2. Result oriented
3. Professionalism and excellence
4. Trail blazing leadership



## OUR WORK

- ADVOCACY**
  1. Research and advocacy on policy development and implementation at the regional level.
  2. Provision of technical assistance on policy advocacy to members as and when requested.
- CAPACITY BUILDING**
  3. Capacity strengthening for platform members.
  4. Facilitating trade-related capacity strengthening.
  5. Sharing of knowledge and experiences and building on this knowledge.
  6. Peer to peer learning.
- MARKET INFORMATION**
  7. Business intelligence and information sharing on regional issues and opportunities.
- ACCESS TO MARKETS**
  8. Developing and strengthening linkages and networks.
  9. Promotion of Business-to-Business linkages and networking.
  10. Participation in trade missions and exhibitions.

## OUR STRATEGIC EDGE

- The only forum that deals with policies that relate to women in business within EAC.
- The only network that brings together a variety of professional women and women in business in the EAC region.
- The Platform is able to access the EAC policy organs through EABC's observer status.

## HOW TO FIND US

EAST AFRICAN WOMEN IN BUSINESS PLATFORM (EAWIBP)

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